

APPLICATION FOR CREDIT

Firm Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone (____) _____
 Type of Business _____ Date Started _____
 Own/Rent Bldg. _____ Owned Since _____

Ownership: Sole Ownership Partnership Corporation

Owner _____
 Name Home Address Phone

Partners _____
 Name Home Address Phone

Corporation President _____ Treasurer _____
 Vice President _____ Secretary _____

If printing material is for resale, signed resale card must be supplied.

Federal I.D. # or Social Security # _____ California Resale # _____

Bank _____
 Name/Branch Phone Account Number Checking Savings

_____ Checking Savings

Trade References: Please provide FAX numbers

Name _____ Phone (____) _____
 Address _____ City _____ State _____ Zip _____

Name _____ Phone (____) _____
 Address _____ City _____ State _____ Zip _____

Name _____ Phone (____) _____
 Address _____ City _____ State _____ Zip _____

Name _____ Phone (____) _____
 Address _____ City _____ State _____ Zip _____

Applicant's signature attests financial responsibility, ability and willingness to pay our invoices in accordance with our terms.
 "The extension of credit and/or personal guarantee is entered into at Ventura, California. Should suit be necessary to enforce any of the terms of the foregoing Agreement, the parties hereby consent to the filing of such suit within this judicial district."
 Applicant agrees to pay attorney fees and court costs plus interest in case of default in payments in compliance with terms. Terms of Payment: Net 30 days from date of delivery, past due thereafter. A financial charge will be applied on a periodic rate of 1½% (18% corresponding annual percentage rate) on all past due accounts in accordance with the federal truth in lending law.

Signed _____ Title _____
 Signed _____ Title _____
 Date _____ Company _____

Billing Address _____
 Delivery Address _____

Required on Invoice: P.O. Number Job Number Other (specify) _____
 Job Name Person ordering _____

Conditions agreed upon between the Parties

PRINTING TRADE CUSTOMS

Trade Customs have been in general use in the Printing Industry throughout the United States for more than 50 years.

1. QUOTATION. A quotation not accepted within thirty (30) days is subject to review.

2. ORDERS. Orders regularly entered, verbal or written, cannot be cancelled except upon terms that will compensate printer against loss.

3. EXPERIMENTAL WORK. Experimental work performed at customer's request, such as sketches, drawings, electronic pre-press, composition, plates, presswork and materials will be charged for at current rates and may not be used without consent of the printer.

4. PREPARATORY WORK. Sketches, copy, dummies and all preparatory work created or furnished by the printer, shall remain his exclusive property and no use of same shall be made, nor any ideas obtained therefrom be used, except upon compensation to be determined by the printer.

5. CONDITION OF COPY. Estimates for typesetting are based on the receipt of original copy or manuscript clearly typed, double-spaced on 8 1/2" x 11" uncoated stock, one side only. Condition of copy which deviates from this standard is subject to re-estimating and pricing review by printer at time of submission of copy, unless otherwise specified in estimate.

6. PREPARATORY MATERIALS. Artwork, type, electronic files, negatives, positives, plates and other items when supplied by the printer shall remain his exclusive property unless otherwise agreed in writing.

7. ALTERATIONS. Alterations represent work performed in addition to the original specifications. Such additional work shall be charged at current rates and be supported with documentation upon request.

8. PROOFS. Proofs shall be submitted with original copy. Corrections are to be made on "master set" returned marked "O.K." or "O.K. with corrections" and signed by customer. If revised proofs are desired, request must be made when proofs are returned. Printer regrets any errors that may occur through production undetected, but cannot be held responsible for errors if the work is printed per customer's O.K. or if changes are communicated verbally. Printer shall not be responsible for errors if the customer has not ordered or has refused to accept proofs or has failed to return proofs with indication of changes or has instructed printer to proceed without submission of proofs.

9. PRESS PROOFS. Unless specifically provided in printer's quotation, press proofs will be charged for at current rates. An inspection sheet of any form can be submitted for customer approval, at no charge, provided customer is available at the press during the time of make-ready. Any changes, corrections or lost press time due to customer's change of mind or delay will be charged at current rates.

10. COLOR PROOFING. Because of differences in equipment, paper, inks and other conditions between color proofing and production pressroom operations, a reasonable variation in color between color proofs and the completed job shall constitute acceptable delivery. Special inks and proofing stocks will be forwarded to customer's suppliers upon request at current rates.

11. OVER RUNS OR UNDER RUNS. Over runs or under runs not to exceed 10% on quantities ordered up to 10,000 copies and/or the percentage agreed upon shall constitute acceptable delivery. Printer will bill for actual quantity delivered within this tolerance. If customer requires guaranteed "no less than" delivery, percentage tolerance of overage must be doubled.

12. CUSTOMER'S PROPERTY. The printer will maintain fire, extended coverage, vandalism, malicious mischief and sprinkler leakage insurance on all property belonging to the customer, while such property is in the printer's possession; printer's liability for such property shall not exceed the amount recoverable from such insurance.

13. DELIVERY. Unless otherwise specified, the price quoted is for a single shipment, without storage, F.O.B. local customer's place of business or F.O.B. printer's platform for out of town customers. Proposals are based on continuous and uninterrupted delivery of complete order, unless specifications distinctly

state otherwise. Charges related to delivery from customer to printer, or from customer's supplier to printer are not included in any quotations unless specified. Special priority pickup or delivery service will be provided at current rates upon customer's request. Materials delivered from customer or his suppliers are verified with delivery ticket as to cartons, packages or items shown only. The accuracy of quantities indicated on such tickets cannot be verified and printer cannot accept liability for shortage based on supplier's tickets. Title for finished work shall pass to the customer upon delivery, to carrier at shipping point or upon mailing of invoices for finished work, whichever occurs first.

14. PRODUCTION SCHEDULES. Production schedules will be established and adhered to by customer and printer, provided that neither shall incur any liability or penalty for delays due to state of war, riot, civil disorder, fire strikes, accident, action of government or civil authority and acts of God or other causes beyond the control of customer or printer.

15. CUSTOMER FURNISHED MATERIALS. Paper stock, camera copy, electronic files, film color separations and other customer furnished materials shall be manufactured, packed and delivered to printer's specifications. Additional cost due to delays or impaired production caused by specification deficiencies shall be charged to the customer.

16. TERMS. All orders are payable C.O.D. After credit approval payable within 30 days from date of invoice. A 1 1/2% interest charge will be added each month on past due balance. Claims for defects, damages or shortages must be made by the customer in writing within a period of twenty-five (25) days after delivery. Failure to make such claim within the stated period shall constitute irrevocable acceptance and an admission that they fully comply with terms, conditions and specifications. Printer's liability shall be limited to stated selling price of any defective goods. Including profits (or profits lost). As security for payment of any sum due or to become due under terms of and Agreement, printer shall have the right, if necessary, to retain possession of and shall have a lien on all customer property in printer's possession including work in process and finished work. The extension of credit or the acceptance of notes, trade acceptances or guarantee of payment shall not affect such security interest and lien.

17. INDEMNIFICATION. The customer shall indemnify and hold harmless the printer from any and all loss, cost, expenses and damages on account of any and all manner of claims, demands, actions and proceedings that may be instituted against the printer on grounds alleging that the said printing violates any copyright or any proprietary right of any person, or that it contains any matter that is libelous or scandalous, or invades any person's right to privacy or other personal rights, except to the extent that the printer has contributed to the matter. The customer agrees to, at the customer's own expense, promptly defend and continue the defense of any such claim, demand, action or proceeding that may be brought against the printer, provided that the printer shall promptly notify the customer with respect thereto, and provided further that the printer shall give to the customer such reasonable time as the exigencies of the situation may permit in which to undertake and continue the defense thereof.

I understand and accept the above conditions.

Signature _____

Print Name _____

Company Name _____

Date _____