



## **For Immediate Release**

### **Jano Graphics Becomes a GRACoL 7 Certified, Master Printer**

**Ventura, CA. (July, 2009)** – Jano Graphics has achieved GRACoL® 7 (G7) certification for calibrating proofing and press equipment to G7 standards set by the International Digital Enterprise Alliance (IDEAlliance), the global leader in developing, education and validating best practices in Publishing and Information Technology ([www.idealliance.org](http://www.idealliance.org)).

With this new certification, our customers will enjoy:

- More print predictability- a consistently close visual match from proof-to-press
- A more efficient workflow for our Color Management which, in turn, produces a better quality product off our presses
- Faster make-readies, which will promote more efficient production

The GRACoL 7 Master Printer program requires companies to undergo an audit process of press color measurement equipment, process control procedures, and quality of printing to qualify for the GRACoL 7 Master Printer program. Once qualified, Master Printers must be re-evaluated yearly to ensure standards continue to be met.

“For many of our customers, their color is their brand, and protecting their brand by getting their color correct every time is extremely important to us,” said Ed Jannone, pre-press manager of Jano Graphics. “Customers can now enjoy faster make-readies, closer proof-to-print matches and the highest print quality that is currently available.”

Using the G7 method, Jano Graphics will immediately begin to notice cleaner colors with a richer, wider color range that maintains the file's original color appearance. Jano Graphics is one of only 18 printers in California (and the only printer in Ventura, Santa Barbara, San Luis Obispo counties) to obtain this elite certification.

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### **About Jano Graphics**

Founded in 1976, Jano Graphics is a full service print communications company specializing in quality, full color commercial printing services. In-house capabilities include a state of the art pre-press department, utilizing computer to plate technology

and new HD-Offset™ advanced screening technology for higher definition printing, a pressroom consisting of single through six color presses, up to 40-inches with in-line aqueous coating, and a complete bindery and fulfillment operation.

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