



## **For Immediate Release**

### **Jano Graphics Earns FSC Environmental Certification**

**Ventura, CA – June 4th, 2007** – Jano Graphics is pleased to announce that it is now certified by the Forest Stewardship Council® (FSC®.) FSC is an independent, international, not-for-profit organization that includes environmental, social and corporate partners. FSC is the gold-standard and the most respected certification of socially responsible forest management practices today. To qualify for FSC certification a printer must be certified by an independent auditor to participate in the chain-of-custody process that involves the paper manufacturer, merchant and printer. Chain-of-custody certification labels provide on-product proof of the integrity of the supply chain. Rigorous, independent audits are used to ensure that all of the FSC's criteria are met. The goal of the program is to eliminate water pollution, habitat destruction and displacement of indigenous peoples. The process begins with an FSC certified printer purchasing FSC certified paper through an FSC certified merchant. The FSC logo can be displayed on your printed project and is only available through FSC certified printers like Jano Graphics. The logo shows the world that your project was printed on paper that came from a well managed forest with a pedigree that can track its chain-of custody from harvesting, to pulp to paper to printed piece.

From a customer perspective, says Fred Jannone, general manager, “The FSC label shows that we’re following strict guidelines to provide customers with products that are made from viable resources and promoting responsible stewardship of the world’s forests.”

FSC papers available on request. Contact Jano Graphics for more information.

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