



**Contact:**

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**For Immediate Release**

**Jano Graphics offering free 2010 calendars to area businesses**

**Ventura, CA (12-30-09)** Jano Graphics' 2010 wall calendar is now available and free to area businesses. The calendar is the result of a wonderful collaboration between Jano Graphics and Cal Poly Art & Design students. Jano's marketing director, Larry Embley initiated contact with Professor Mary LaPorte's Art 437 Graphic Design Class 111 at Cal Poly. The purpose was to provide the students with an opportunity to gain valuable experience by working on a live project for a real business. The assignment was to design a calendar that would showcase Jano Graphics' superior printing capabilities, including the company's eco-mindedness. The class was divided into teams and for four weeks researched, sketched, and assembled many creative ideas. In the end, one team was chosen, but according to professor LaPorte, to work on a live project was great fun for all the students and a chance to learn a tremendous amount in the process.

The calendar is printed on Forest Stewardship Council (FSC)-certified New Leaf's Imagination 100% PCW paper. Imagination is manufactured carbon neutral and chlorine free, this paper is one of the most chemical-free papers available today. The inks used were non-toxic and vegetable-based, making the calendar 100% recyclable.

Calendars are available at Jano Graphics, 4893 McGrath St., Ventura, CA 93003. To arrange free delivery, send an email to [calendar@janographics.com](mailto:calendar@janographics.com).

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**About Jano Graphics**

Founded in 1976, Jano Graphics is a full service print communications company specializing in quality, full color commercial printing services. In-house capabilities include a state of the art pre-press department, utilizing computer to plate technology and new HD-Offset™ advanced screening technology for higher definition printing, a pressroom consisting of single through six color presses, up to 40-inches with in-line aqueous coating, and a complete bindery and fulfillment operation.

**Main Office/ Plant:**

4893 McGrath St. Ventura, CA 93003

**San Luis Obispo Office:**

3940-7 Broad St., Suite 386, San Luis Obispo, CA 93401